

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.05

LIBRARY

RECEIVED

★ APR 17 1937 ★  
U. S. Department of Agriculture.

1937



ETOILE DE HOLLANDE

See Page 4



Here's a catalog for the Home Gardener to consult. Full of thrilling new introductions. See page 4 for Collection Offer on our dependable Roses.



TALISMAN

See Page 3

FRUIT TREES  
BERRY PLANTS  
NUT TREES  
FERTILIZERS

MORE PICTURES OF ROSES ON LAST PAGE

# NORMAN NURSERY and Flower Shop

2508 North Central Avenue  
PHOENIX . . . ARIZONA



PRESIDENT HOOVER  
See Page 4

## PLEASE READ

**Terms.** Cash with order. C.O.D. shipments made only when the order is accompanied by 25% of the amount of the order. We will be glad to open an account for you if satisfactory references are furnished and sufficient time given for inquiry.

**Packing.** A charge for packing will be made to cover the cost.

**Shipping Charges.** All transportation charges shall be paid at the destination unless arrangements have been made for prepaying the shipment. Some small shipments can be made by mail. If so, sufficient postage should be sent to cover.

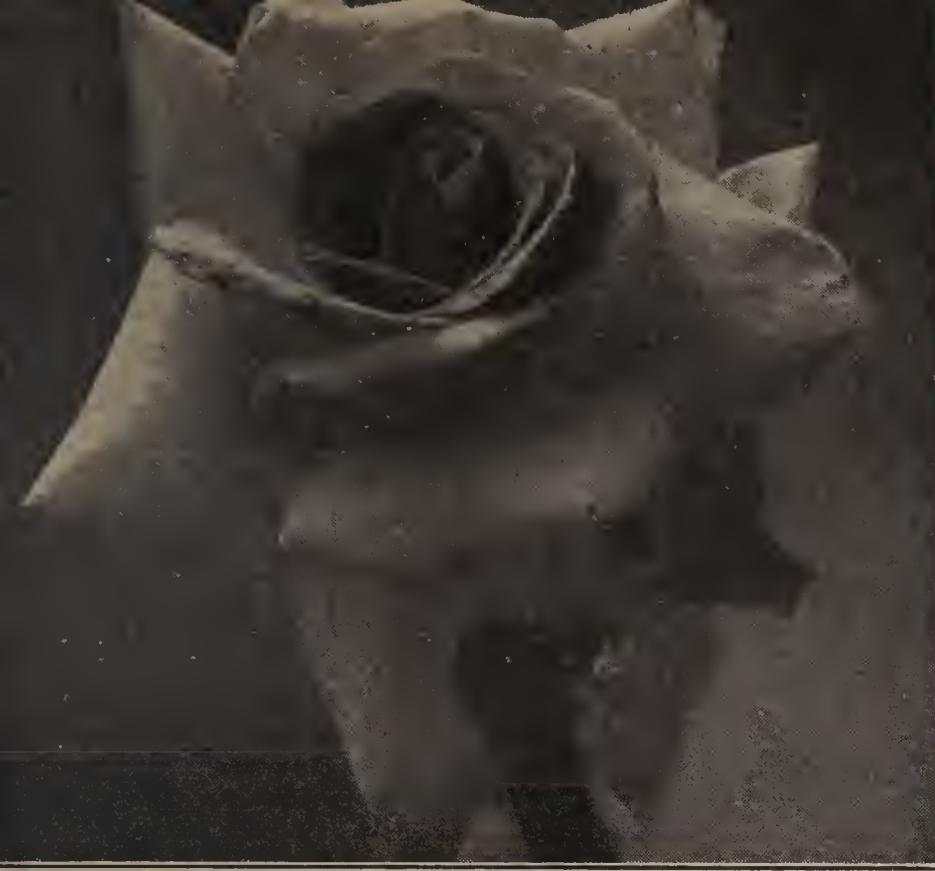
**Substitution.** Please state when ordering whether or not substitution is satisfactory on items that we are out of.

**Sales Tax.** 2% Tax must be added on all orders originating within the state.

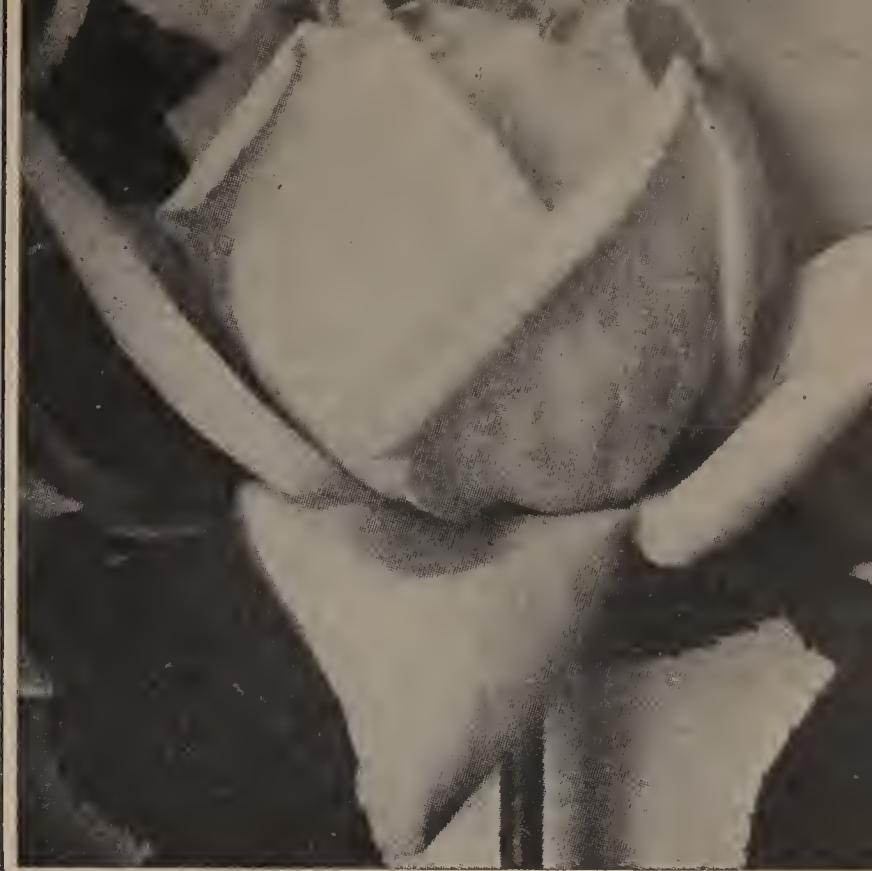
## GUARANTEE

We exercise the greatest care to have our plants true to label, and hold ourselves in readiness, on proper proof, to replace any plants that may prove untrue to label, free of charge, or to refund the amount paid, but it is mutually understood and agreed to between the purchaser and ourselves that our guarantee shall in no case make us liable for any sum greater than that originally received for said plants that may prove untrue.

Prices subject to change without notice.



NELLIE E. HILLOCK



COUNTESS VANDAL

## Bush Roses

We are offering only the best in roses. The varieties that we list are suited to our dry southwestern climate and have been thoroughly proven. Our stock is two year old No. 1 bushes with good roots and good tops.

### YELLOW

**Feu Joseph Looymans.** Splendid, long, golden orange buds opening to full flowers of striking yellow, tinged with apricot; fragrant. 50c.

**Golden Dawn.** Yellow buds, stained crimson, opening to fragrant, well-formed Marechal - Niel - yellow flowers. A superb bedding Rose, remarkable for its handsome, disease-resisting foliage and steady, prolific blooming qualities. 50c.

**Golden Emblem.** Large flower of rich cadmium-yellow. One of the best yellow Roses for the Pacific Coast. 50c.

**Joanna Hill.** Splendidly formed two-toned yellow flower of the Ophelia family. Fine for cutting. 50c.

**Mrs. E. P. Thom.** This variety is one of the finest yellow garden Roses ever produced. The rich lemon-yellow flowers have splendid form and are continuously produced on strong, healthy plants. Should be in every garden. 50c.

**Golden Ophelia.** Deep golden yellow flowers of medium size. 50c.

### ORANGE, SALMON, YELLOW OR MULTICOLORS

**Autumn.** Very double flowers of a mixture of burnt-orange, red, and yellow. One of the richest combinations of color to be found in Roses. Very fragrant and continuously borne on strong, upright plants with leathery foliage. 50c.

**Mrs. Sam McGredy.** A beautiful flaming copper-orange, heavily flushed with Lincoln-red on the outside of the petals. The blending of fiery hues in this flower baffles description. Sweetly perfumed. Free flowering. 50c.

**Condesa de Sastago.** Highly colored copper and yellow Rose with spicy scent. Bud golden yellow with red markings. In the fully opened flower the fiery copper on the inside of the petals is in marked contrast with the rich gold on the reverse. A continuous bloomer. The plant is upright, vigorous, and decidedly disease-resistant. 65c.

**Hinrich Gaede.** The best of the new highly colored Roses. A striking copper-orange, very much the color of a Japanese persimmon. No other Rose like it. Its decided honey fragrance alone should make a place in the garden for this beauty. 65c.

**Lucie Marie.** A combination of pastel shades of buttercup - yellow and apricot - orange, sometimes touched with cerise. A beautiful thrifty grower with dark leathery foliage. 50c.

**Talisman.** This brilliant yellow-red-orange favorite is in strong demand. One of the finest garden Roses for cutting. Thrives almost everywhere. Occasional imperfect flowers are noted, but these are more than offset by the profusion of specimen bloom throughout the year. 50c.

### NELLIE E. HILLOCK

A majestic pink Rose of sixty petals having good form in all stages of development. Bi-colored pink with gold base; petals deep rose-pink on the reverse, pearl-pink to silver-pink on the inside. A seedling from Golden Dawn whose foliage it favors; a splendid robust bush. \$1.50.

**Countess Vandal.** Countess Vandal has now been on the market for years and in that time has established itself as one of the very finest pink Roses. Its long tapering buds of salmon-pink, richly shaded with copper and gold tones, are richly perfumed, and the Countess produces continually many of these beautifully formed, long-stemmed, lovely blooms. It is exceptionally fine for cutting because long-stemmed buds are nearly always available and they keep exceptionally well after cutting. A strong robust grower of medium height, particularly fine in the warmer climates. U. S. Plant Patent No. 38. \$1.00.

**President Herbert Hoover.** One of the most popular garden Roses. A sturdy grower producing an unbroken succession of handsome, flaming scarlet and yellow buds which open to soft creamy yellow blooms, tinged with deep rose on the outer surface of petals. Intensely fragrant. 50c.

**Padre.** An artistic, semi-double flower of large size, bright copper-scarlet. Splendid for the garden and an effective flower for table decoration. 50c.

## RED

**Etoile de Holland.** Blackish crimson buds which open to well-formed, double flowers of glowing velvety scarlet, full of the genuine old-fashioned perfume. Plants branch vigorously, producing a continuous succession of bloom. This has been the best garden red to date. 50c.

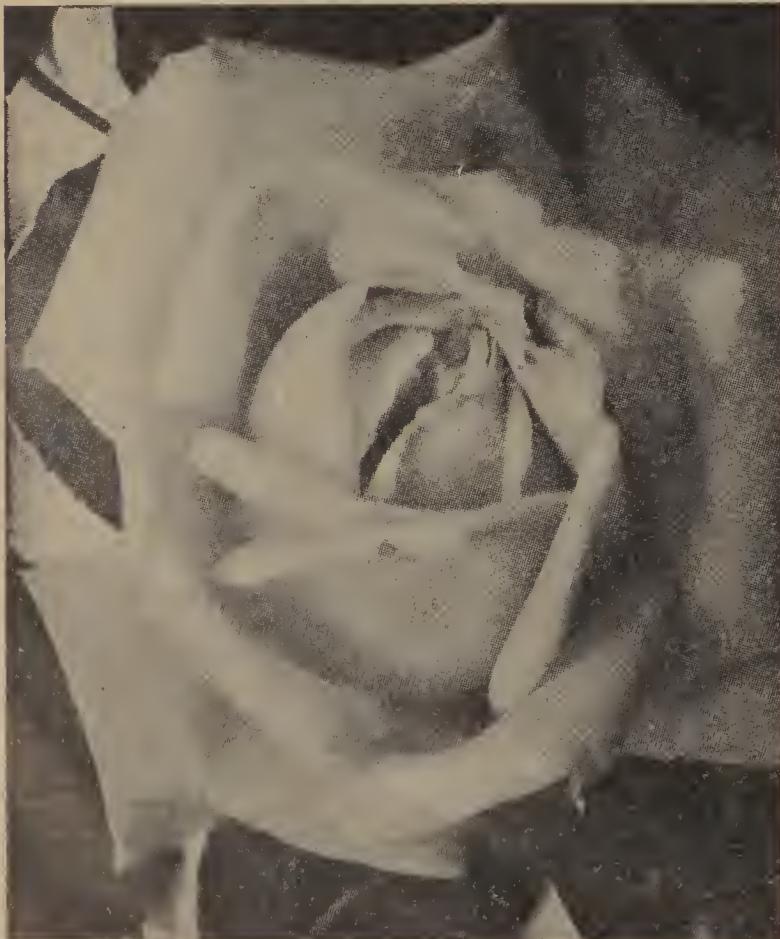
**Hadley.** An old-time red Rose of splendid form and an attractive shade of crimson. Wonderful fragrance. 40c.

**McGredy's Scarlet.** Although the name is misleading, this is one of the finest red Roses in the garden. The splendid, strong, branching plants bloom all the time, with perfectly formed flowers, not scarlet but a lovely shade of red. If this Rose were fragrant, it would be one of the most popular of all garden varieties. 50c.

**Victoria Harrington.** The finest of reds. Velvety, non-fading, very dark red. Bud is still darker. Golden sheen from center of flower increases as it opens. Petals still red when they drop. Strong upright growth. Disease resistant. Free bloomer. 65c.

**Margaret McGredy.** One of the outstanding garden Roses. Handsome, healthy plants producing an abundance of large, double flowers of superb form and color. They open vivid scarlet and turn a remarkable shade of brick-red or orange-scarlet as they develop. One of the freest blooming and strongest growing Roses. 50c.

**Black Boy.** Semi-double flowers of dark glowing red, overlaid with a sheen of velvety black. 50c.



DUCHESS OF ALHOL

## PINK

**Dame Edith Helen.** Soft, even-toned pure pink. Remarkable for the large size of its very double symmetrical flowers, with regularly imbricated petals. Intense old Rose fragrance. When properly grown this is the best all-purpose pink. 50c.

**Edith Nellie Perkins.** Beautifully shaped buds and double flowers with daintily quilled petals of soft salmon-pink on the inner surface and deep coppery rose on the reverse, all richly flushed with orange and red. 50c.

**J. Otto Thilow.** Rich glowing rose-pink. Long-pointed, perfectly shaped bud with large open flower, high-centered and double. A vigorous grower, with disease-resistant foliage. Free bloomer. 50c.

**Los Angeles.** One of the loveliest Roses ever produced — unfading luminous coral-pink, toned with copper and shaded with gold. One of California's children which does exceptionally well in its home state. A prolific producer of deliciously fragrant flowers. Heavy pruning is disastrous to this variety. 50c.

**Mrs. Henry Bowles.** Not a particularly free bloomer but a most beautiful flower of a deep warm shade of pink flushed salmon. Every bloom is perfect. 50c.

**Belle of Portugal.** Immense flowers of flesh-pink. 50c.

**Lulu.** Long-pointed buds of salmon-orange; semi-double flowers of salmon, rose and pink. Beautiful foliage. 50c.

**Columbia.** Large, fully double bright pink flowers. Fragrant and borne until late fall. A strong grower, almost thornless. 50c.

**Cecil Brunner.** Best known and most popular baby Rose. Large loose clusters. A strong continuous bloomer. 50c.

## WHITE

**Caledonia.** Beautifully shaped, long, tapered buds opening to snowy white flowers. Almost the perfect white Rose, its only fault being a tendency to balled flowers in the spring. Intense old Rose fragrance. 50c.

**Kaiserin Auguste Viktoria.** One of the oldest of the Hybrid Tea Roses, and still the most perfect white Rose. The creamy buds develop into dazzling snow-white flowers of perfect form. They are deliciously fragrant. 40c.

## BARGAIN OFFER ON ROSES

**10 Roses for \$4.00**

The roses in this collection are our standard roses, noted for their hardiness and blooming qualities. We are confident that these roses will give you satisfactory results.

1 Mrs. E. P. Thom	1 Caledonia
1 Talisman	1 J. Otto Thilow
1 Etoile de Holland	1 President Hoover
1 Hadley	1 Dame E. Helen
1 Los Angeles	1 Cecile Brunner

# Climbing Roses

## CLIMBING DAINTY BESS

A strong, clean-growing, everblooming climber that should share the popularity accorded the Dainty Bess bush Rose. We know of no other single pink climber that approaches this for size, beauty, and continuity of bloom. **75c.**

**Climbing Cecile Brunner.** The old Sweetheart Rose. Small, dainty, fragrant buds and flowers of rosy pink. **50c.**

**Dame E. Helen.** Large, very double shell pink. **50c.**

**Kitty Kininmonth.** Large, semi-double flowers of glowing deep pink which come in one worth-while burst. **50c.**

**Cl. Hadley.** Rich crimson of splendid form. **50c.**

**Climbing Sunburst.** Orange-copper, golden orange and golden yellow are its colors at different stages of development. All intense shades. A giant rose, long stems, long pointed buds, vigorous climber. **50c.**

## CLIMBING GOLDEN DAWN

(Pat. app. for)

A real novelty. Yellow buds stained crimson, opening to fragrant well-formed flowers of Marechal Niel-yellow. Remarkable for its handsome disease-resisting foliage, sturdy growth and prolific blooming qualities. **75c.**

**Cl. Mrs. E. P. Thom.** The best climbing yellow Rose. A prolific, constant bloomer. **50c.**

**Cl. K. A. Victoria.** A grand white climbing Rose; large, deep and double; it is the strongest growing, fresh blooming and most satisfactory of the white climbers. **50c.**

**Cl. President Hoover.** A triumph among climbers. Flowers even more attractive than those produced on the bush form. A sturdy grower producing an unbroken succession of handsome flaming scarlet and yellow buds which open to large, soft, creamy yellow blooms tinged with deep rose on the reverse of the petals. **50c.**

**Cl. Etoile de Hollande.** The best red climber. A profusion of glowing velvety scarlet, long-stemmed cutting Roses the season through. **65c.**

**Cl. Talisman.** Persistent all-season producer of brilliant yellow, orange and red, well-formed and long-stemmed cutting Roses. Very strong-growing climber which can be kept within bounds. **50c.**

**Ednah Thomas.** The outstanding double pink climber. A most satisfactory grower yielding specimen blooms of glowing rose-pink and an unforgettable perfume. **50c.**

**Rose Marie.** A lovely old Rose of clear rose-pink with splendid form and plant of medium growth. **50c.**

**Mermaid.** A sturdy climber yielding a constant profusion of rich yellow buds opening to huge, sulphur-yellow, single blooms. The dense evergreen foliage, which is unaffected by any known disease, makes this climber suitable for ground-cover, trellis, walls, weeping standards, or for screening any unsightly surfaces. **50c.**

**Paul's Scarlet Climber.** (Poly.) We believe the remontant sport we propagate of this variety to be far superior to the recent variety which has received great publicity under the name of "Blaze." We still think the vivid scarlet clusters borne in great profusion on Paul's Scarlet in the spring are enough to ask of any Rose, but each year we build up our recurrent-blooming stock to better performance. **40c.**

For late planting we have a quantity of Roses established in 5 gallon containers. These plants are very desirable for the customer who wants to see the bloom of the bush. We recommend these Roses to people in colder climates where the ground is frozen in January and February. About 25c per bush higher.

## REVEIL DIJONNAIS

A marvelous Rose. The striking combination of carmine-scarlet and golden yellow in the wide open semi-double flower and lovely glossy green foliage make a stunning effect in the garden. A prolific constant bloomer. **65c.**



CLIMBING GOLDEN DAWN

# Ornamental Shade Trees and Shrubs



FRUITLESS MULBERRY

## Deciduous Shade Trees

**Texas Umbrella.** This tree does not grow to great height but make a well-shaped head and a very dense growth. Should be trimmed every year and planted where very thick shade is desired. 4 to 6 ft. **50c**; 6 to 8 ft. branches **\$1.50**.

**Fruitless Mulberry (Kingan).** A comparatively new tree in Arizona and is becoming the most popular. It has the fast growth and beautiful foliage of the Russian mulberry but without the berries that are so dirty. 4 to 6 ft. whips **\$1.00**; 6 to 8 ft. branched **\$2.50**.

**Ulmus Pumila (Chinese elm).** The Chinese elm can be planted in any climate. Its fast growth makes it a very desirable tree. 6 to 8 ft. **75c**; 8 to 10 ft. **\$2.00**.

**Arizona Ash.** This tree is not fast growing but must be looked upon as one of the most satisfactory shade trees. 6 to 8 ft. **\$1.00**; 8 to 10 ft. **\$2.00**.

## Evergreen Trees

**Pinus Halipensis (Aleppo pine).** A very fast growing pine, well suited to our arid climate. Very dependable. 1 gal. cans **50c**; 5 gal. cans **\$2.00**.

**Arizona cypress.** A beautiful silver green native cypress. Will stand heat or cold. 1 gal. cans **50c**; 5 gal. cans **\$2.00**.

## JERUSALEM THORN

**Parkinsonia aculeata (cultivated Palo Verde).** Thrives in dry soils almost anywhere in the Southwest. During the early summer it is a great mass of small bright yellow flowers, a striking contrast to the smooth bright green bark of the trunk and branches. 1 gal. cans **40c**; 5 gal. cans **\$1.50**.



ARIZONA CYPRESS

**Pepper Tree.** One of the most attractive trees we have. It often grows to a height of 50 feet. The drooping foliage makes it one of the most beautiful of ornamental shade trees. 1 gal. cans 50c; 5 gal. cans \$2.00.

**Sterculia diversifolia (Bottle Tree).** 25 ft. Excellent for narrow parkways and dry soils, because of its small narrow shape and deep rooted habit. A good desert tree. 1 gal. cans 50c; 5 gal. cans \$2.00.

**Carob Tree.** This is one of the prettiest of evergreen trees but will only grow in the warmest of locations. The shape of the head is round and the foliage is dark green in color. 1 gal. cans 50c; 5 gal. cans \$2.00.

## Coniferous Evergreen Shrubs

**Berckman's Dwarf Evergolden Arborvitae.** 6 ft. Of dwarf habit, compact and symmetrical, almost globular as it gets older. All the branches are tipped with a bright golden tint, which is held all through the year. Balled \$1.50 and up.



BERCKMANS DWARF ARBORVITAE

**Bonita Arborvitae.** 3 ft. Similar to Berckman's Evergolden Arborvitae below except that instead of being golden it has beautiful deep green foliage, the same color all the year around. Balled \$1.75.

**Juniper Pfitzeriana (Pfitzer's Juniper).** 8 ft. Has bushy, widespread, horizontal branches, and forms an immense flat, irregular head of bluish-green foliage, graceful in outline, 6 to 8 feet in height and the same across. Heat or cold, sun or shade, seacoast or desert, it does equally well under all conditions. 1 gal. 60c; 5 gal. \$2.50.

**Italian Cypress.** 60 ft. Tall, slender, green spires, invaluable as accent points in the landscape planting. Our trees are the true narrow type, holding their narrow shape permanently. 1 gal. 50c. Balled 4 to 5 ft. \$2.00; 6 to 7 ft. \$3.00.



PFITZERS JUNIPER

## Ornamental Shrubs

	1 Gal. Can	5 Gal. Can
<b>Acacia Floribunda</b> .....	\$ .60	\$ 2.50
<b>Althea</b> .....	.50	-----
<b>Cassia Aremesoides</b> .....	.50	2.00
<b>Cotoneaster</b> .....	.50	2.00
<b>Crepe myrtle</b> .....	.50	-----
<b>Euonymus japonica</b> .....	.50	2.00
<b>Feijoa (Pineapple guava)</b> .....	.50	-----
<b>Cistus pupureus</b> .....	.75	-----
<b>Jasminum primulinum (Cl. yellow jasmine)</b> .....	.40	1.50
<b>Jasminum revolutum (bush jas- mine)</b> .....	.60	-----
<b>Lantana</b> , orange-red, pink-yellow, pink, lavender trailing .....	.40	-----
<b>Myrtus communis (Roman Myrtle)</b> .....	.50	2.00
<b>Myrtus compactata (Dwarf Myrtle)</b> .....	.50	2.00
<b>Nandina Domestica</b> .....	.50	2.00
<b>Pittosporum tobira</b> .....	.50	2.00
<b>Photinia serrulata</b> .....	.65	2.50
<b>Pittosporum tobira variegata</b> .....	.50	2.00
<b>Privet California</b> .....	.35	1.50
<b>Privet Japanese</b> .....	.40	1.50
<b>Privet Japanese</b> , flats of 100 .....	per flat	5.00
<b>Pyracantha lalandii (orange berry)</b> .....	.50	2.00
<b>Pyracantha yunnanensis (red berry)</b> .....	.50	2.00
<b>Pyracantha formosana (large red berry)</b> .....	.50	2.00
<b>Pampass grass</b> .....	.50	2.00
<b>Oleanders</b> , white, red and pink .....	.25 and up	-----
<b>Spanish broom</b> .....	.50	2.00
<b>Viburnum tinus (Laurustinus)</b> .....	.60	2.00
<b>Viburnum suspensum</b> .....	.60	2.00
<b>Yucca pendula</b> .....	.50	2.00
<b>Calistamen speciosa (bottle brush)</b> .....	.65	2.50
<b>Spirea van Houttei bridal wreath</b> .....	.50	-----
<b>Cydonia Japonica (flowering quince)</b> .....	.50	-----
<b>Buddleia (butterfly bush)</b> , laven- der and white .....	.50	-----

## VINES

	1 Gal. Can	5 Gal. Can
<b>Bougainvillia, Crimson Lake</b> .....	\$ .75	\$ 2.50
<b>Climbing Yellow Jasmine</b> .....	.40	-----
<b>Honeysuckle Holly, Japan</b> .....	.40	-----
<b>Honeysuckle, red</b> .....	.50	-----
<b>Ivy, English</b> .....	.50	-----
<b>Bignonia tweediana</b> .....	.50	-----
<b>Ficus repens</b> .....	.50	-----

# Deciduous Fruit Trees



Our fruit trees are all 4 to 6 ft. or larger. Apricots, peaches and plums are budded on apricot root. This assures the tree of much longer life.

**Prices on fruit trees unless otherwise marked**—All stock 4 to 6 ft. or larger. Each 50c. Per 10 \$4.50. Per 100 \$40.00.

## APPLES

**Arkansas Black.** Medium to large, with a smooth waxy skin of a most beautiful dark red color, turning almost black on the sides exposed to the sun. The flesh is decidedly yellow tinged, fine, firm and crisp. Ripens in December and keeps well until April.

**Delicious.** The fruit of this variety is all that its name implies. It is large and uniform in size and its shape is long and tapering, being uniquely ribbed and having distinct knobs at the blossom end of the fruit. The skin is thin and tough, yellow in color, marked with dark red, with a crimson cheek on the sunny side. The flesh is white, fine grained, crisp, juicy, melting, sweet, slightly acid, and has a very fragrant aroma. November.

**Red Astrachan.** The fruit is of medium size, roundish and flat, sides somewhat unequal. Skin thin, tender, smooth, of a yellow or greenish tinge, usually striped with deep crimson or carmine, and dotted with numerous whitish dots. The flesh is of a whitish tinge, sometimes bearing a small trace of red, tender, crisp and juicy with a sub-acid flavor. July.

**Red June.** Roundish and uniform, having a tender, smooth, glossy skin, of pale yellow or greenish overspread with a deep red, sometimes very dark on the exposed cheek. Flesh white, tender, juicy and of a rich sub-acid flavor. Used principally as a dessert fruit. July.

**White Winter Permain.** The fruit is medium to large in size, very uniform and of a roundish oblong shape. The skin is smooth, greenish at first, then gradually turning to a pale waxy yellow flushed on the sunny side with a brownish red and covered with numerous pale or russet dots. The flesh is of a yellow tinge, firm and fine grained, tender, crisp, juicy, with a pleasing aroma. November.



WHITE WINTER PERMAIN

## CRAB APPLES

This fruit is much in demand for preserving, jellies, etc. A tree or two should be in every home orchard.

**Transcendant.** Medium large; round; yellow, striped with red. Highly recommended for general use. August.



ROYAL APRICOT

## APRICOTS

The apricot thrives particularly well in most parts of Arizona. We offer the following varieties for market, canning and drying.

**Newcastle Early.** Originated at Newcastle, California, and is valued for market purposes on account of its early ripening period. The fruit is medium size, freestone, rich in flavor, juicy, and highly colored.

**Moorpark.** Large; orange color; rich flavor. A rather shy bearer in this section. July.

**Royal.** Medium to large; oval; orange in color; sweet, excellent flavor; very productive. Highly recommended for all purposes. Leading commercial variety. Early June.

## USEFUL INFORMATION

## NUMBER OF TREES OR PLANTS TO AN ACRE

## SQUARE METHOD

6x 6 .....	1210	16x16 .....	170
6x 8 .....	907	20x20 .....	109
6x10 .....	726	20x24 .....	90
6x12 .....	605	22x22 .....	90
8x 8 .....	680	24x24 .....	75
8x10 .....	544	25x25 .....	69
8x12 .....	454	30x30 .....	48
10x10 .....	435	35x35 .....	35
10x12 .....	363	40x40 .....	27
12x12 .....	302	50x50 .....	18

**Rule:** Multiply the distance in feet between the trees by the distance the plants are apart in the rows, and the product divided into 43,560 will give the number of plants or trees to the acre.

## PLANTING DISTANCES

Variety	Feet Apart
Almond .....	20 to 25
Apple .....	20 to 35
Apricot, Cherry, Peach, Plum .....	20 to 25
Citrus Trees .....	20 to 25
Olive .....	30 to 35
Walnut .....	40 to 60
Grape Vines .....	6 to 12
Blackberry .....	6 by 7
Dewberry .....	6 by 7
Loganberry .....	3 by 5
Raspberry .....	3 by 5
Strawberry .....	1 1/2 by 3

## CHERRIES

**Bing.** The fruit is very large, heart-shaped, and when fully ripe the skin is almost black. The flesh is firm, meaty, sweet and delicious and is of a purplish red color. Considered one of the best of the black sweet cherries. Ripens middle of June.

**Early Richmond.** Is very productive and a good market variety of the sour cherry type. The fruit is used for canning purposes, it being too tart for dessert use. The skin begins to color red at an early stage and becomes a beautiful dark red when fully ripe, at which period the fruit has a very delicious sprightly acid flavor and is very juicy.

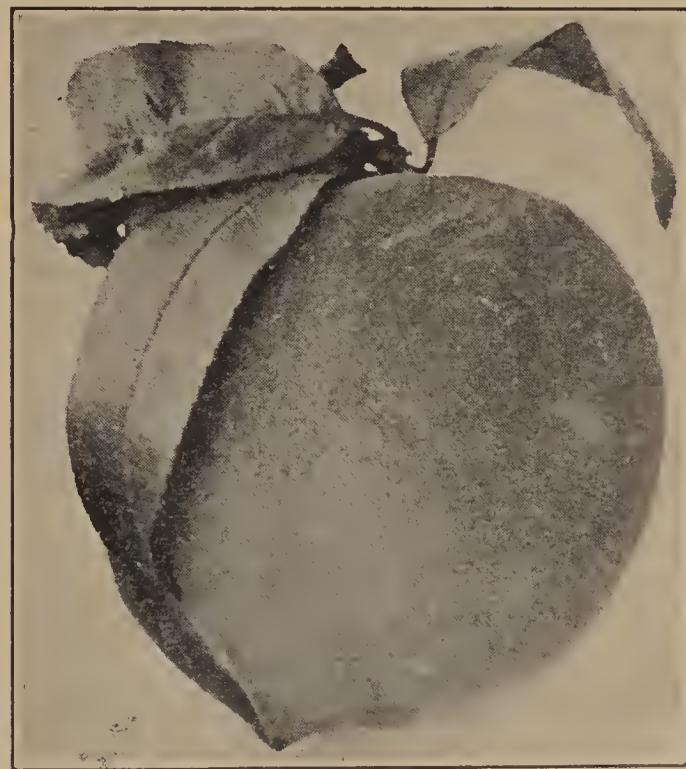
**Royal Ann (Napoleon Bigarreau).** The fruit is pale yellow to amber color, overspread with a bright red. Is rather long and heart-shaped. Flesh yellow, juicy and possesses a mild sweet flavor. The most extensively planted variety of all the sweet cherries. Ripens late June.

## PEACHES

**Early Crawford.** This is one of the earliest and best known freestones. The fruit is large in size, having a skin of yellow color, tinged with red. The flesh is yellow, rich and of good flavor. Ripens middle of July.

**Elberta.** The Elberta enjoys the distinction of being the best known peach throughout the United States. The fruit is very large, round and of a golden yellow color, faintly striped with red. The flesh is yellow, juicy, with a very high flavor. Ripens last of July.

**J. H. Hale.** Originated by J. H. Hale, of Georgia, and is heralded throughout the country as one of the greatest peaches ever discovered. The tree is a very strong and vigorous grower, having much the appearance of the Elberta. The fruit is a deep golden yellow color, overspread with bright red; has a smooth, thick skin and compares very favorably with the Elberta in shape. The flesh is firm, fine grained, and deep yellow in color. Ripens last of July.



BABCOCK PEACH

**Heath Cling.** Fruit very large. Skin creamy white, having a faint tinge of red on the sunny side. Flesh greenish white, very tender, possessing a rich flavor and a pleasing aroma, which is unequalled by any other of the late canning varieties. Ripens the middle of September.

**Mayflower.** This is one of the earliest freestone varieties and is highly regarded by all lovers of peaches for dessert purposes. The tree is a strong grower, late bloomer and consequently favored by

those growing peaches for early market purposes. The fruit is of a light green color nearly covered with red. Flesh is creamy white, fine grained, and delicious. Ripens early in May.

**Miller's Late.** There are few peaches ripening after the Salway; hence a good peach ripening as late as November is a valuable acquisition. Miller's Late is a fine yellow freestone of the Salway type, having better flavor and quality than the latter; a heavy bearer. November.

**Red Bird.** An exceptionally high colored peach of excellent quality. Skin creamy white, overspread with bright, glowing red. Extra large in size for an early peach. A fine shipper. Beyond question one of the most attractive peaches of all on account of its large size and its wonderful cream white and red color. Early June.

**Saucer (Australian).** Medium; flattened on both ends; creamish white, shaded crimson; flesh white, juicy and of peculiar sweet flavor. June.

**Orange Cling.** Very large; golden yellow with crimson cheek; flesh yellow, sweet and delicious. Much desired for home canning. Late August.

### BABCOCK PEACH

This peach has been on the market the past several years but is comparatively new. We are now offering this peach at regular prices for the first time. We do not hesitate to recommend this as one of the very best peaches.

Aside from its regular heavy bearing habit, Babcock is a Peach of exceptional quality and commercial advantages. It is white-fleshed, beautifully red-cheeked, with a delicious flavor and abundant juice. The fruit is round, above medium size, and the skin is exceptionally smooth, with almost no fuzz. Ripens June.

### PLUMS

Most varieties of Plums will bear heavier crops if certain other varieties are planted nearby as pollinizers. Burbank and Wickson all successfully pollinate the blossoms of most varieties, as well as each other, and we advise including some of these sorts in all Plum plantings.

**Apex Plumcot.** This fruit, as indicated by its name, is a very satisfactory combination of the Apricot and the Plum. Large; round; yellow, rich and aromatic. June.

**Burbank.** Is considered one of the best of the Japanese type. The fruit is large, bright red in color, slightly mottled with yellow. Flesh is rich yellow, juicy and very sweet. Late June.



SANTA ROSA PLUM

**Damson.** This variety enjoys the distinction of being more widely planted and better known to planters of home orchards than any other plum. Its qualities for the making of preserves, jellies, pies, dumplings, etc., are unequaled by any other plum.

The fruit is small, oval in shape, with a purple skin covered with a thick blue bloom. The flesh is tart and separates readily from the pit. September.

**Santa Rosa.** Is one of the best of the late Burbank introductions and, owing to its large oval shape and beautiful purplish crimson color it is an excellent plum for shipping purposes. The plum is large and uniform in size. Skin purplish crimson color with a pale yellow bloom. Flesh is yellow, streaked and mottled with red, juicy and of rich flavor. Early June.

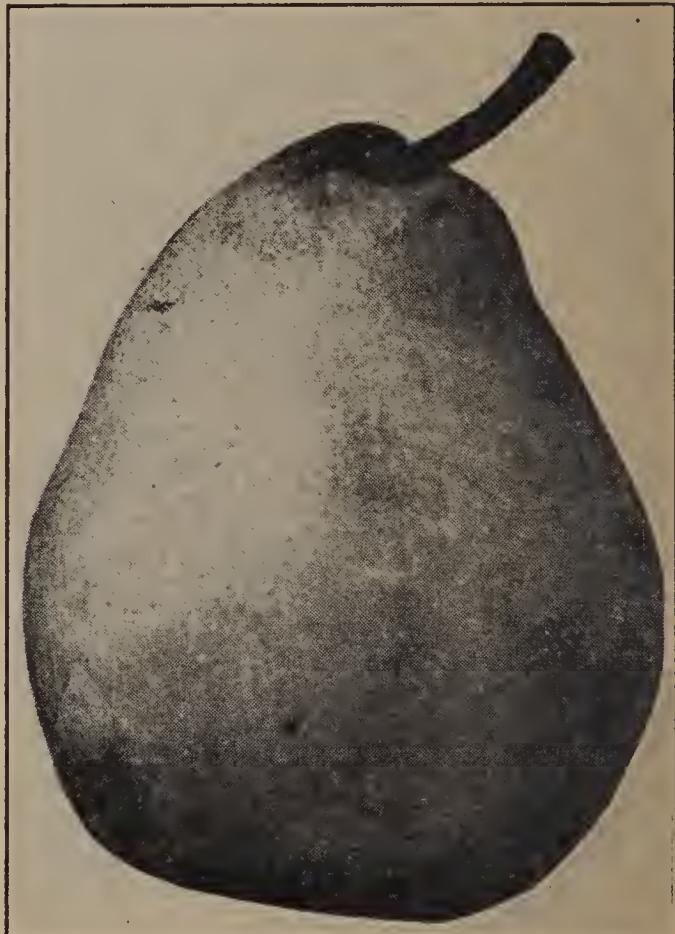
**Satsuma.** The well-known Japanese blood Plum so prized for preserves. Large, almost round, deep red outside and in, firm, juicy, and of fine flavor. Must be planted with other varieties to secure good crops. Late July.

**Wickson.** Large; yellow, shaded crimson; flesh amber colored, juicy and sweet. Early August.

**Tragedy Prune.** Large; dark purple; yellowish green meat; rich and sweet. Fine table prune. July.

### PEARS

We do not strongly recommend pears for Salt River Valley. However there are a number of trees that are bearing good crops of satisfactory fruit each year. These trees can be planted to advantage in many parts of Northern Arizona.



BARTLETT PEAR

**Bartlett.** There has undoubtedly been more money made through the growing of Bartlett pears than from any other variety. The fruit is of large size, skin bright yellow when ripe; inclined to blush on the sunny side, and is oblong shape, tapering toward the stem. The flesh is exceedingly fine grained, white and buttery, full of juice and very highly perfumed. It is especially adapted to river bottom soils, but if properly cultivated will thrive in clay loams and even adobe. Ripens in August.

**Kieffer.** Very large; yellow, tinted red; flesh rather coarse, juicy, with a marked musky aroma. October.

**Winter Nelis.** Medium size; dull russet; flesh yellowish white, fine grain, buttery and melting. Heavy and regular bearer. December.

## NECTARINES

The tree of the Nectarine looks like a Peach tree, and the pit is the same as that of a Peach, but the skin is smooth; and the rich aromatic flesh has a flavor and character all of its own. Nectarines are truly "the fruits of the Gods."

**Gower.** The earliest Nectarine, large, round; skin pale green overspread with deep red; flesh is white, sweet and juicy. The earliness and firmness of the fruit makes it a good market variety. Early July.

**Stanwick.** For many years has been California's leading Nectarine. Extremely large fruit, the skin pale green, shaded purplish red; the flesh white and juicy, with a most delicious aromatic flavor. Early August.

## THE QUINCE

Though a fruit long and widely cultivated in many regions the quince has never attained commercial rank in the fruit trade of America. This is somewhat anomalous, as its fine qualities for jellies, preserves and sauces are superior to those of any other fruit.

**Orange.** Ripens in September; fine for shipping, market and home use. Fruit large, roundish with small neck; skin smooth and of a rich golden color; flesh orange yellow; fine grained of a rich aromatic flavor.

**Pineapple.** This Quince has a flavor suggestive of Pineapple. The fruit is apple-shaped and nearly round; skin smooth and light golden in color; flesh white, tender.

## THE POMEGRANATE

The Pomegranate thrives in the warmer climates of Arizona. In addition to its economic values the Pomegranate also possesses distinction as an ornamental tree. Its glossy green foliage contrasts beautifully with its scarlet red flowers; later the large magenta red fruits appear like crimson globes among the leaves, while as a packed product they form a conspicuous feature on fruit stands.

**Wonderful.** The fruit is of yellow color overspread with red and often blushed with deep scarlet. The pulp is a rich garnet color, with an abundance of juice, of a dark color and very pleasing flavor, slightly sub-acid. Ripens in October. 25c each.



**POMEGRANATE**

## PERSIMMONS

This fruit is generally overlooked in Arizona planting. The following Japanese varieties thrive and produce excellent fruit. Particular care should be taken that the roots of the tree do not dry out in transplanting. 4 to 6 ft. trees \$1.25.

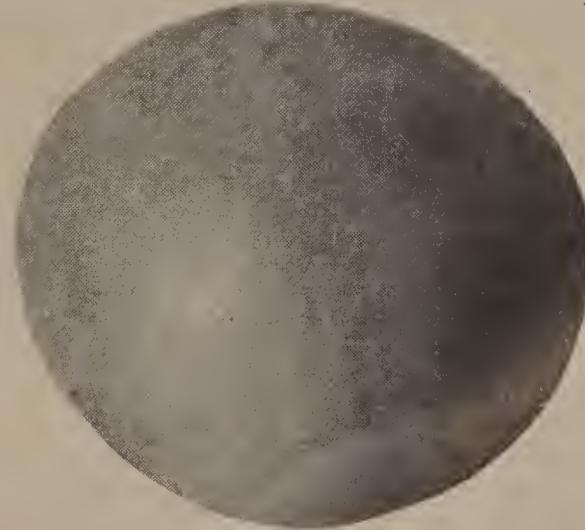
**Fuyu.** This variety is not puckery like other varieties of persimmons and they may be eaten while still firm. The fruit is large, flattened. The tree is immensely productive. An interesting addition to any orchard. September, October.

**Hachiya.** Tree is a very vigorous grower, of upright habit and very shapely. The fruit is pronounced by growers of persimmons as the largest and finest specimen of all persimmons, and of extremely high quality. It is of oblong shape, has rather a short point, and a skin of bright dark red, covered with dark blotches. Ripens October.

## ALMONDS

Two or more varieties of Almonds must be planted together, in the right combination, to secure successful pollination. Good combinations are Nonpareil and Texas, Nonpareil and Ne Plus Ultra, Ne Plus Ultra and I.X.L.

**I.X.L.** The tree of the I.X.L. is a sturdy upright grower, producing large nuts which are very easily



**FUYU PERSIMMON**

hulled. The shell is soft and smooth; the kernel is large and very plump.

One of the features which makes this variety in demand is the fact that the shell possesses a fine color without bleaching.

**Ne Plus Ultra.** The tree is a strong grower and inclined to have a drooping habit. The nut is long and narrow in shape and has a soft shell. The kernel is very large, sweet and highly flavored. Hulls freely and is considered a favorite among almond growers for commercial purposes. Blooming period middle of March.



NONPARIEL ALMOND

**Nonpareil.** The tree is a very strong grower and a heavy and regular bearer. The nut is large, long and narrow, having a thin shell and a good color. The kernel is long, fills the shell well and possesses an excellent flavor. It commands the highest prices on the market, selling from one to three cents higher than other varieties.

**Texas Prolific.** It is a late bloomer, consequently is almost sure to escape damage from late frosts. The nut is of medium size, having a soft shell, which is white in color. The kernel is short, plump and very sweet. Its value as a pollinator must not be overlooked. Blooms last of March.

## FIGS

**Brown Turkey.** Large; dark purplish red; good quality; earliest to ripen and bearing fruit constantly until frost. Valuable market variety.

**Kadota.** This is the finest white Fig for most of California and one of the finest Figs for all purposes, since it will can, dry, pickle or ship fresh and give excellent results in every cast. Largely planted for the fresh fruit market and most people prefer it to any other fig for eating fresh. Of medium size, with waxy, smooth, yellow-white skin and pale amber flesh. Extremely sweet and rich. Very prolific in bearing. With Brown Turkey for a black Fig and Kadota for a white Fig, you have just about the best that can be grown.

**Mission.** The well-known California Black Fig brought to California by the Mission Fathers. The



KADOTA FIG

fruit is medium to large, with a long neck, mahogany-violet in color and brownish-red flesh. The leading black variety for shipping and drying. Thrives in all sections, coast or desert, and the tree is enormously productive.

## PECANS

The Pecan is a tree which adapts itself to a wide range of climatic and soil conditions, being perfectly hardy everywhere in the Southwest except in the coldest mountain areas. It thrives in regions with warm summers, should be well irrigated throughout the dry season, and does best in a deep sandy loam. Pecans are already a profitable commercial crop in certain desert areas and are now being more widely planted in the large interior valleys. The tree makes a splendid fast growing large shade tree. Large trees 3 year roots, 1 year tops, 4 to 6 ft. \$1.50.



BURKETT PECAN

**Burkett.** It has proven to be a valuable Pecan for California and Arizona, and the trees that are now in bearing produce exceptionally heavy crops. The nut is large, round, very thin-shelled, the whole meat coming out very readily.

**Halbert.** A variety that has long been known as possibly the heaviest bearer in Pecans and which may be planted over a very wide area because it is drouth resistant. The nuts are small, round, extremely thin-shelled and of very high quality, producing very soon after planting. Always healthy, prolific and dependable everywhere.

**Success.** This has been the most widely planted of all Pecans in California and the finest and oldest-bearing trees are of this variety. Large and oblong, with a medium thick shell, and a kernel of the finest flavor. It blooms late, avoiding late spring frosts in the higher altitudes.

**Western Schley (Perfection).** A long, thin-shelled nut which grows more rapidly and bears younger than most other varieties, producing enormous crops. Ripens moderately early.

## GRAPES

15c each; \$1.25 for 10

**Black Hamburg.** One of the famous table Grapes of the world, with large bunches of coal-black, round berries, very firm, juicy, sweet and rich. A fine Grape for home and local markets. Late September.

**Black Monukka.** A seedless black grape larger than Thompson Seedless. Large bunches borne in great abundance. August.

**Black Muscat.** The richest flavor of all grapes and a good producer. Berries round and exceedingly sweet.

**Concord.** Large; black; most popular American variety. August. 5c more per plant.



MUSCAT

**Muscat.** The renowned raisin and table grape. Berries large, slightly oval, produced in large clusters; skin pale amber covered with a thin white bloom; flesh firm, with a very distinct aroma and pleasing flavor. September.

**Ribier.** One of the largest grapes grown, and at the same time one of the most handsome. Extremely large, round, perfectly black berries in medium size bunches, very sweet and rich in flavor. Ripens in August, but will stay on vine until late September. Unexcelled for home and market.

**Rose of Peru (Black Prince).** Has large loose bunches of big round black berries, crisp, sweet, and richly flavored. Excellent for wine or table use and a fine arbor Grape. September.

**Thompson Seedless.** Small; yellow; very sweet and delicious flavor. Prized for table and raisins. August.

## BEDDING PLANTS

From October to March we offer a variety of flower plants. Many people are finding these plants much more satisfactory than seed. The following are a few of the varieties carried in stock. Petunias, single and ruffled; verbena, snapdragon, stock, pansy, calendula, larkspur, and venidium daisy. Plants per doz. 35c; per flat of 100 \$2.50. Some varieties slightly higher.

### A FEW SHRUBS SUITABLE FOR PLANTING IN HOT SUNNY PLACES

Cassia *Artemesoides*, *Cotoneaster pannosa*, Myrtles, *Pyracanthas*, *Lantana*, Japanese Privet



THOMPSON SEEDLESS

## MATERIALS FOR USE BY THE HOME GARDENER

**Prepared Soil.** This material is ideal for use in flower and shrub beds. We think this mixture is best suited to work into our adobe soil and make it suitable for plant growth. It contains the following materials: loam, peat moss, sand, and fertilizer. Per sack 65c.

**Peat Moss.** This nationally known product is a valuable material for improvement of all kinds of soil. We recommend its use in all beds and is especially valuable for mixing with the soil before planting roses. Per bale (about 150 lbs.) \$4.00.

**Ammonium Sulphate.** Very rich in nitrogen. One pound per 100 square feet will do wonders for your lawn. This is also a valuable fertilizer for use on plants infected with root rot. Per lb. 5c; per 100 lbs. \$3.50.

**Copperas (Sulphate of Iron).** Copperas is used to put color into the foliage and blossom of the plant. If your plants have a pale sickly green color, copperas is what they need. Per lb. 7½c; 100 lbs. \$5.00.

### A FEW SHRUBS SUITABLE FOR SHADY PLANTING

*Euonymus*, *Pittosporum tobira*, Myrtles, *Nandina Domestica* *Viburnums*

## HEDGES

We highly recommend Japanese Privet for our hot dry climate. It is superior to other privets in that it is green in the winter, stands the heat in the summer, and is a very fast grower. Myrtle and Euonymus are also good hedge plants.

Where a screen is desired the oleander is unsurpassed. This can be had in white, pink or red.

## LANDSCAPING

We are always glad to give our help in arranging the planting at your new home or in rearranging an old place. There is no charge for this service.

We are equipped to do your landscape job complete from the grading to the lawn and finished planting. Let us give you a figure. You will be surprised at the low price.

# Berries



BOYSENBERRIES

## BLACKBERRIES

**Crandall's Early Blackberry (Macatawa).** One of the earliest berries to ripen, producing great quantities of medium size, firm, sweet, black berries, with few seeds and almost no core; which keep well after picking. It never fails to bear and will grow under more adverse conditions than any other berry, being hardy everywhere. It ripens in June and July, with a lighter crop in the fall. Each 10c; 10 for 75c.

## YOUNGBERRY

A very rich delicious flavored berry. Large and very juicy. Dark red, ripens over a long season. Good shipper. Plants are vigorous growers with trailing vines. Can be grown in most all climates of the United States. Each 10c; 10 for 75c.

## STRAWBERRIES

**Improved Klondike.** This variety does well in hot sections. It is a vigorous grower, very prolific and yields over a long period. A medium size berry of good flavor and is an excellent shipper. 25c per doz.; \$1.50 per 100 plants.

## BOYSENBERRY

**Boysenberry.** Here is a berry that we do not hesitate to recommend. It is twice the size of the youngberry and bears a few days later. The flavor is delicious. A good berry for canning. **Each 25c, special quantity price.**



A BOWL OF DELICIOUS YOUNGBERRIES





LOS ANGELES  
See Page 4



HADLEY  
See Page 4



E. P. THOM  
See Page 3



AUTUMN  
See Page 3

N O R M A N   N U R S E R Y . . .  
2508 N. C E N T R A L A V E N U E

a n d F L O W E R S H O P . . .  
P H O E N I X . . . A R I Z O N A